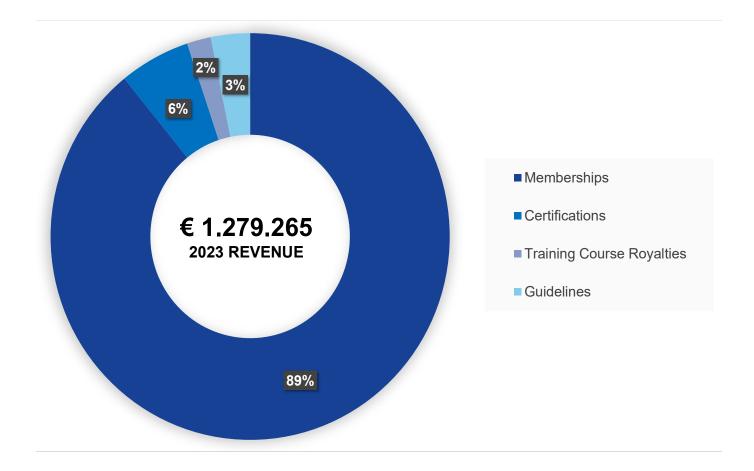
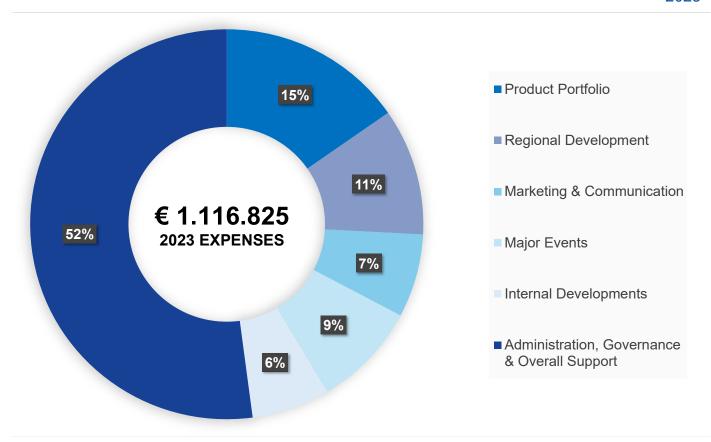
## Financials 2023

We are delighted to present the financial annual results of the EHEDG Foundation, a not-for-profit organisation dedicated to raise awareness of hygienic design and engineering among the various target groups in the food processing industry. We are doing so through the development of guidelines and solutions, and by providing a platform to promote our expertise and facilitate networking across the world. This year has been marked by significant growth and achievements. We welcomed 100 new members, expanding our community and reinforcing our commitment to our cause. Additionally, membership contributions increased

by nearly 20%, reflecting the continued support and engagement of our stakeholders. Furthermore, our guidelines experienced a remarkable surge in popularity, with a 16% increase in downloads and an impressive 65% uplift in sales, demonstrating the growing demand for our resources. Moreover, there was a notable 75% increase in individuals trained on hygienic design, highlighting the market needs and demands for our educational initiatives. These results exemplify our dedication to advancing our mission and making a meaningful impact in the field of hygienic design and engineering.





**Product Portfolio:** EHEDG focused on enhancing its product portfolio, particularly the update and creation of hygienic design guidelines for the food industry. Despite the backlog accumulated during the COVID period, efforts were intensified with the addition of extra resources, including a new Product Portfolio Manager, to expedite delivery processes. We invested in the activities of 24 Working Groups, focusing on 44 hygienic design guidelines.

Regional Development: EHEDG expanded its reach by establishing new Regional Sections, with ongoing efforts to revitalise existing ones. These local chapters serve as crucial platforms to disseminate EHEDG offerings and hygienic design knowledge, especially targeting small and medium-sized companies and educational institutions.

Marketing & Communication: To engage a younger demographic and strengthen volunteer participation, EHEDG invested in the EYE Mentorship Programme in collaboration with Young EFFoST. Additionally, white papers on topics such as Global Food Safety Initiative (GFSI) Hygienic Design Scopes were produced, anticipating industry needs and providing valuable guidance. We continued organ-

ising our webinar series on critical hygienic design topics.

Major Events: EHEDG hosted its Online Congress, attracting over 600 participants globally. The event featured insightful discussions on various pertinent topics like Food Safety, Quality, Productivity, and Sustainability, facilitating active participation and knowledge exchange. We organised the first Full Working Groups Day, with over 120 volunteers who participated, discussing scopes, the status and the ways going forward of their Working Groups.

**Internal Development:** EHEDG made significant investments in IT infrastructure, improving website performance, regional content, and search functionalities. Moreover, new e-learning courses were introduced, with plans for further expansion in 2024.

Administration, Governance & Overall Support: EHEDG prioritised collaborations with other not-for-profit organisations and participation in major food congresses to foster industry-wide harmonisation of hygienic design and food safety standards. These endeavours aim to keep stakeholders informed and advance EHEDG's mission globally.